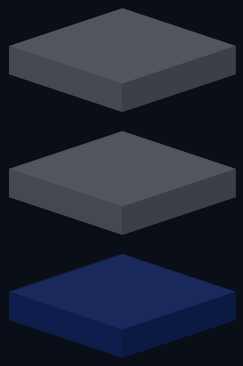
Ariavor



Finance reporting that keeps up with the day

An omnichannel retailer whose finance leadership was steering on yesterday's numbers in a business that changes within the day. The figures now update while the day is still trading.

SECTOR
Omnichannel e-commerce

PERIOD
7 months

PATH
Foundation and Activation

TURNAROUND
50% shorter

OCTOBER 2026

AT A GLANCE

Yesterday's numbers the next morning, replaced by today's during the day

The reporting was correct and late. Month-end ran through Excel, the daily figures landed the morning after, and by then the decisions they informed had been made on instinct or postponed. That is the version of the problem that never shows up as a data-quality complaint.

5

revenue and cost sources loaded automatically: shop, payments, marketplaces, ads, ERP

1

order key reconciling shop, payment provider and ERP

2

contribution margin levels, CM1 and CM2, per channel and per SKU

50%

shorter reporting turnaround, as recorded at the end of the engagement

Anonymised by sector and size, because the confidentiality that protects this client would protect you too. Sector and outcomes are real; identifying detail is not.

Where the time went

The figures were right, which is why the lateness had gone unfixed. It came from the layer between the systems and the report: every source was exported, matched and reconciled by hand, so the day had to end before its numbers could start.

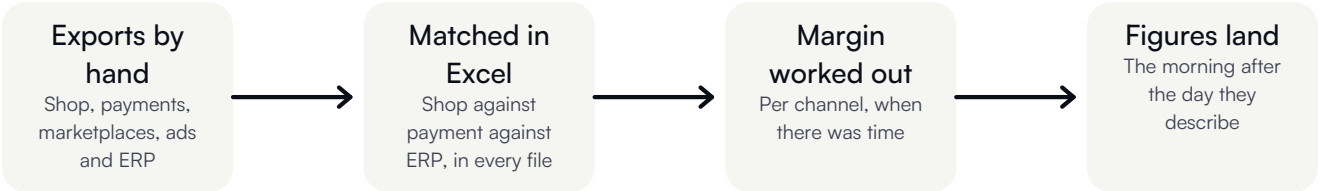


Figure 1 • The old chain: correct at every step, and a day late by the end of it.

One trading day, before and now



Figure 2 · One trading day. Before, the figures for a day arrived the next morning; now shop orders stream in during the day and the other sources load on schedule into the same model. Illustrative: the hours are not taken from the client record.

CLIENT

An omnichannel e-commerce retailer of 50 to 250 people, selling direct through its own shop and through marketplaces, with finance closing the month in Excel.

MANDATE

Replace the manual Excel month-end with a daily finance cockpit on a Fabric foundation, with the figures updating during the trading day.

The architecture



Figure 3 • Every revenue and cost source loads automatically, shop orders stream, reconciliation happens once in Silver, and margin logic sits in Gold. The fast path and the slow path share one model.

Architecture decisions

DECISION	REJECTED ALTERNATIVE	WHY
Latency solved on the governed model	A parallel fast pipeline	A side path gets a few figures to the screen sooner and leaves two sets of numbers that disagree by the afternoon.
Reconcile once, in Silver	Reconciling in every Excel file	A unified order key matches shop, payment provider and ERP before anything reads the data.
Margin logic in Gold	Margin built per report	CM1 and CM2 per channel and per SKU became a standard view rather than an analysis.
Direct Lake and Eventstream	A shorter import refresh	A faster refresh buys minutes and keeps the ceiling; reading the lakehouse natively removes it.

Discrepancies surface the same day

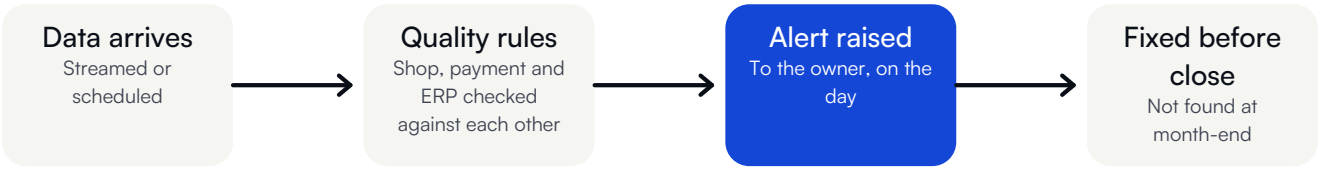


Figure 4 • Data-quality rules with alerting move the discovery of a mismatch from month-end to the day it happens.

What the client has today

- ✓ Finance figures that update during the trading day rather than landing the morning after.
- ✓ Shop, payment provider and ERP reconciled once in Silver on a unified order key, rather than in every Excel file.
- ✓ CM1 and CM2 per channel and per SKU as a standard view rather than an analysis.
- ✓ Data-quality rules with alerting, so a discrepancy surfaces the day it happens rather than at month-end.
- ✓ One governed model under the near-real-time path and the rest of the reporting, read by Power BI and Analyze in Excel.
- ✓ A foundation that forecasting and Copilot questions attach to when the client is ready.

WHERE IT LEFT THEM

Finance leadership sees performance as it happens rather than a day later, on the same numbers month-end is closed on.

STACK

Microsoft Fabric · OneLake · Direct Lake · Fabric Data Factory · Eventstream · Power BI · DAX · REST APIs · ERP integration

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